

REYL Bank establishes UK presence with the opening of its London office

London, 22 February 2013. Swiss bank REYL & Co continues its international expansion with the launch of a new office in London following the opening of Reyl Singapore two years ago. This development is part of the growth strategy pursued by the REYL Group and its aim of ensuring true proximity to its clients - primarily entrepreneurs who are themselves active in a globalised economy. The REYL Group currently employs 160 people and handles over CHF 7 billion in assets under management.



Ladislav Safyurtlu
Managing Partner
REYL & Co. (UK) LLP

Founded forty years ago in Geneva, REYL & Co launched its international expansion with the inauguration of its first office abroad in Paris in 2004. This was followed by the establishment of Reyl Private Office in Luxembourg in 2009. In 2010, the REYL Group set up a subsidiary in Singapore and, in 2011, increased its presence in Asia through a joint venture in Hong Kong with the Samena Capital group. That same year, REYL & Co created Reyl Overseas, a Zurich-based company registered with the U.S. Securities and Exchange Commission (SEC), responding to the needs of US taxpayers living in Switzerland and abroad.

“For a rapidly expanding bank like our own, with a strong international component, the ability to operate out of London is now essential,” notes Ladislav Safyurtlu, appointed Managing Partner of the new subsidiary. “Not only is London a major wealth management and investment fund hub, but also a global business and financial centre. The British capital is a true gateway to Asia, the Middle East, Russia and the United States and, as such, it is very attractive to our clients. If London is a true gateway for them, it must be so for us as well.”

“Our efforts in London will initially focus on wealth management activity,” continues François Reyl, CEO of the REYL Group. “We will focus on providing services to a diverse, international, high-net-worth client base. Reyl London will become a showcase for all of the Group’s activities, from the distribution of our investment fund range, managed by Reyl Asset Management, to our private office services, led by Reyl Private Office, and our investment banking activities.”

As Managing Partner of Reyl London, Ladislav Safyurtlu has a background in portfolio management from previous roles at Pictet Asset Management in London, Morgan Stanley in London, New York, Zurich and Geneva, as well as Credit Suisse in Paris. Having joined REYL & Co in 2007, he is involved in the Group’s international development and is a member of the Group’s Investment Committee.



Press release

About REYL & Co. (UK) LPP

REYL & Co. (UK) LLP is an appointed representative of Mirabella Financial Services LLP which is authorised and regulated by the Financial Services Authority.

About REYL & Co

www.reyl.com

With headquarters in Geneva, and offices in Zurich, Lugano, Paris, London, Luxembourg, Singapore and Hong Kong, the REYL Group manages assets of over CHF 7 billion. It comprises three separate, yet complementary, lines of business:

- ▶ **Wealth Management**, within bank REYL & Co
- ▶ **Asset Management**, through a range of long-only and alternative funds, managed by Reyl Asset Management
- ▶ **Private Office Services** offered by Reyl Private Office

Founded in 1973 by Dominique Reyl, REYL & Co is a bank operating under the direct control of the Swiss Financial Market Supervisory Authority (FINMA) and the Swiss National Bank.

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