

REYL & Cie Ltd awarded Most Innovative Business Model

Geneva, June 16, 2016. REYL & Cie Ltd is proud to have been awarded the **Most Innovative Business Model - Editor's Special Award 2016** by Private Banker International.

Having been recognized for its best Client Initiative in the Private banking categories of the WealthBriefing Swiss Awards 2016 and nominated in the Outstanding Private Banking Boutique – Europe category by Private Banker International, this recognition from an expert panel of Private Banks, Family Offices, Universities, Auditors, Consulting Services and Institutional banks is another notable recognition.



This sets REYL & Cie Ltd apart from its peers in this category and confirms its claim to provide "innovative banking" services: unlike some of its larger competitors with a highly segmented offering, the Group's positioning allows it to operate on a 360° services platform and to deliver sophisticated advice to its clients across complementary business activities, whether that be in Wealth Management, Asset Management, Corporate & Family Governance, Corporate Advisory & Structuring or Asset Services.

Commenting on the award, Ladislav Safyurtlu, Managing Partner of REYL & Co (UK) LLP said: "We are delighted to have won this prestigious award. It is an important recognition and a reward for our teams of professionals who strive to find the best innovative solutions for our clients."

About REYL
www.reyl.com

The REYL Group is an independent banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Santa Barbara, Dallas and Dubai). The Group manages assets of CHF 12 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Asset Management, Corporate & Family Governance, Corporate Advisory & Structuring* and *Asset Services* business lines.

Founded in 1973, REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market Supervisory Authority (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the SEC in the United States and the DFSA in Dubai.

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